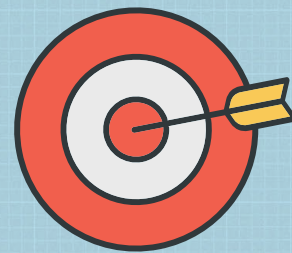
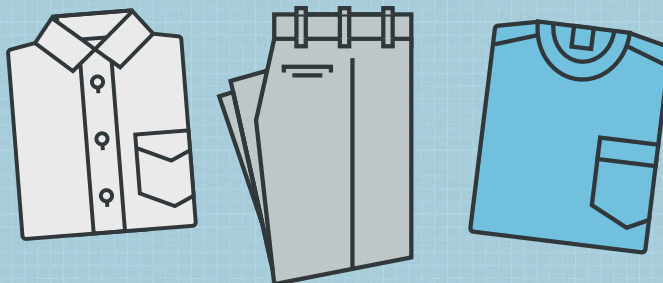


How to find the perfect workwear

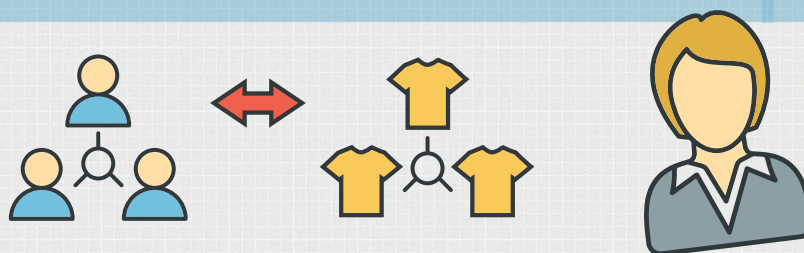


Ask yourself the following questions to discover what workwear would be **perfect for your department**.

ServiceWear
apparel®



1. Team



Let's start with your crew to find out who needs workwear and how many.

How many people are in your department?

Think about your department. You might have full-time employees, supervisors and managers, night shifts, interns or even separate teams within your overall department. Make a list of everyone who needs workwear.

How many garments per person?

Then gauge how many garments each person will need in each week. Employees working in waste management or housekeeping face a lot of physical mess everyday and usually require a full week's worth of garments per person. Meanwhile, an office worker typically needs fewer shirts and pairs of pants to get them through the week.

x 5 = week



x 3 = week

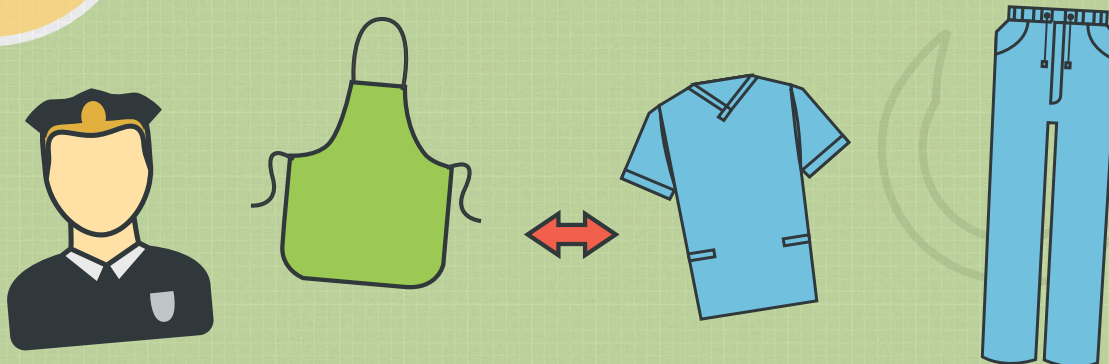


x 2 = week



2. Job

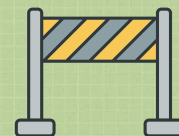
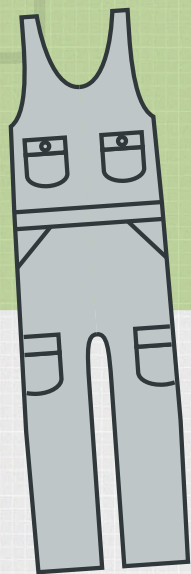
The job plays a huge role in workwear selection. Could you imagine a police officer fighting crime in an apron or scrubs?



What function does your workwear serve?

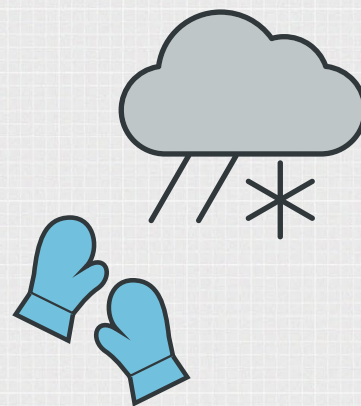
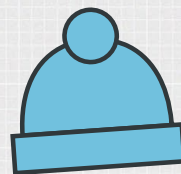
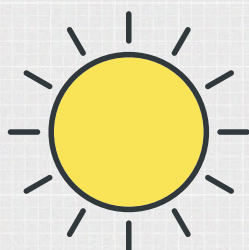


It's all about making the job more comfortable or safer for your employees. For example, high-visibility stripes are needed for roadside construction workers. Flame-resistant garments allow electricians to safely accomplish their jobs. Talk to your employees and jot down anything your workwear needs to do, to better equip your team as they work.



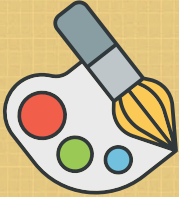
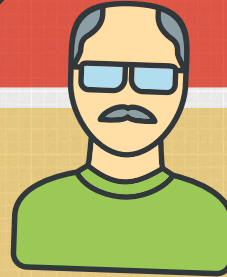
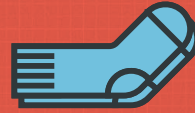
What type of garment does the job call for?

You need to match your garments with the job. Consider your employees' work environment and climate. Would collared shirts work better? Are they going to be hot or cold in shorts? Think about the norm for their line of work.



3. Look

You have a brand, a style, a look.
Your workwear should reflect that.



How do you want your employees to look?

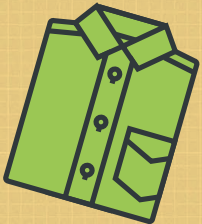
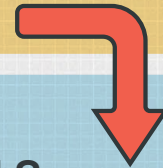
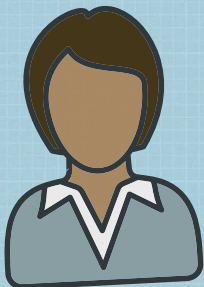


Image is important both to your brand and your employees. Your staff is the face of your organization. You need them to represent you well, and they want to feel good about who they work for. Try writing down a list of words you want your workwear to portray. Ask yourself, "Professional? Fun? Stand out or fit in? What color?"



Should certain roles have a different look?



**Business Casual/
Professional**



**Industrial/
Facility Services**



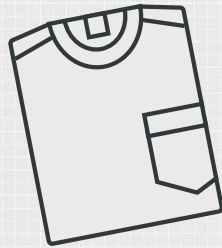
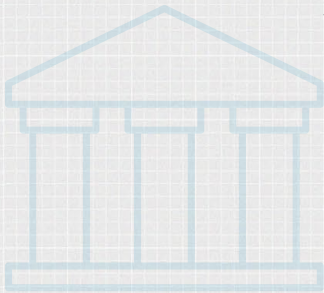
4. Feel

Even if you have workwear for your entire staff that match the job and look great, your employees need to feel great while they work. No one wants to be uncomfortable all day.

What fabrics do your employees prefer?

Some people swear by polyester. Some can't stand it. Ask your employees what works best for the job.

I'm out in the heat all day. A moisture-wicking fabric would be perfect!



What makes your employees feel confident?

It's important for your team to take pride in their workwear. Survey some of your staff to find out what workwear features would make them feel especially proud to wear it.



You're ready.



Now you know exactly what your department needs, and your perfect workwear is just an email or a phone call away.



Talk to our Customer Service Team. Give them your thoughts and answers, and sit back as they round up the perfect uniforms for your team.

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