



# WORKWEAR & APPAREL

Everything You Need to Know About Buying  
Work Apparel, Uniforms & Safety Footwear



**OMNIA**<sup>®</sup>  
PARTNERS

[www.servicewearapparel.com](http://www.servicewearapparel.com) | [www.omniapartners.com](http://www.omniapartners.com)

# Benefits of Purchasing Workwear from ServiceWear Apparel

We offer industry leading selection and quality, plus one-on-one service from our program management and customer service teams you won't find anywhere else. Read below for more benefits of purchasing workwear and safety footwear from ServiceWear Apparel.



## No Nonstock or Oversize Charges

There are no additional charges for non-stock or oversized garments – pay the same price for a 4X as you would for a Medium. Reduce your total workwear expenses by 30% or more through the OMNIA Partners contract with ServiceWear Apparel.



## Over 6,000 Customization Options

Our customization options include over 6,000 choices such as embroidery and emblem attachment to accurately represent your agency. Additionally, pant hemming is provided for free under the OMNIA Partners contract.



## Ordering Options

To order from ServiceWear Apparel, you can email, order online, or call customer service. After ordering, we use advanced delivery systems and logistics expertise to deliver 95% of our stock products fast.



## On-Time Delivery

Our resources and expertise allow us to ship up to 100,000 garments daily with on-time delivery for 95% of our stock products. Our average turnaround time for customized stock garments, including embroidery and hemming, is less than 14 business days, unlike most uniform programs' four to six weeks.



## Selection and Service

At ServiceWear Apparel, we have a stock of up to 15 million workwear garments in more 100,000 styles, sizes and colors. Our turnaround time for workwear orders is under 14 business days, which is faster than the industry average of 30 – 45 days.



## Flexibility in Contract

OMNIA Partners contracts are optional, and you can choose not to use them if you are not completely satisfied. Using these contracts allows you to avoid a bidding process and save time, energy, and administrative costs.



## Guaranteed Quality Assurance

Our garments undergo 22 tests for pattern, fit, color consistency, and construction. We have quality control systems in place to ensure that all products are free from workmanship and material defects for one year.



## Guaranteed Best Pricing

OMNIA Partners allows participating members to access highly competitive pricing with product savings of 42.5%. Our annual pricing is fixed, ensuring simplicity and transparency.



## Garment Customization

ServiceWear Apparel provides a wide array of garment customization services that include embroidery, monogramming, screen printing, heat seal, reflective and color striping, and hemming.

### Embroidery

Once you provide us with the artwork for your logo, we will digitize it at no charge, a savings of up to \$500. All embroidery is done onsite, eliminating quality control issues and delays in delivery.



### Pant Hemming

ServiceWear Apparel offers free pant hemming to all OMNIA Partners Members, a savings of up to \$2.00 per pair.



### Silkscreen/Screen Printing

Custom screen printing is available on a variety of products and fabrics. Numerous ink colors allow endless possibilities for logos and designs.



**HOUSTON  
PUBLIC WORKS**



### Reflective and Color Striping

Select from many trim widths, colors, and placements to ensure your enhancements have the strongest impact. Flame resistant striping is also available.



## Easy Ordering

Ordering workwear from ServiceWear Apparel is easy. We offer three ways to order, and customer service representatives are standing by to answer your questions.



### Online

Login to our online catalog, available 24/7 to place orders



### Email

SWA@wwof.com



### Phone

Customer service representatives are available Monday through Friday, from 7:00 a.m. to 5:00 p.m. (CST) at 1-800-578-9023

# The Harsh Reality of Rentals

## Today's Approach to Uniforms: The Benefits of Direct Purchase

Renting apparel takes a detrimental toll on budgets and uniform quality throughout the contract. Purchasing workwear saves money, ensures quality, creates ownership, and avoids unnecessary commitment or time constraints.



### No Contract Required

Rental contracts typically last 3-5 years. Purchasing workwear through ServiceWear Apparel doesn't require a contract or any long-term commitment. Purchase as frequently or infrequently as you like, starting anytime.

### Recycled Garments

Mandatory laundry services use hot water and harsh chemicals, which deteriorate both the appearance and comfort of garments much sooner than home wash. Uniform rental companies reuse, patch and repair old garments as long as possible, usually milking an item an average of 3-5 years. Purchasing plans replace garments in 1-2 years.

### Expensive Underwash

Even when your employees do not turn in their garments, you still pay for laundry, including days your employees are sick, on vacation, or disengaged. For example, your rental agreement may require you to pay \$600 per week to launder garments for 54 employees every week, even though 10 may be out sick, 8 are on vacation, and another 12 never turn in their garments.

### Employee Morale

No one wants to wear a ratty uniform for 3-5 years. Purchasing new uniforms every 1-2 years can lead to happier employees, better fitting uniforms and a sense of responsibility for the uniform.

## Long-Term Costs

A typical employee uniform rental agreement begins at three years at \$11.00 per person/ per week for a shirts and pants program. This charge is just the base fee and doesn't include additional charges, repairs or replacements.

| Renting Costs    | Purchasing Costs                     | In 3 years, purchasing can save you: |
|------------------|--------------------------------------|--------------------------------------|
| \$ 11 per person | \$ 94.55 5 shirts at \$18.91 each*   | Year 1 \$ 389.20                     |
| x 52 weeks       | \$ 88.25 5 pants at \$17.65 each     | Year 2 \$ 572.00                     |
| \$ 572 per year  | + every 2 years *includes embroidery | Year 3 + \$ 389.20                   |
|                  |                                      | <hr/>                                |
|                  |                                      | + \$ 1,350.40 per person             |

*This is savings at base price. All the recurring fees of renting uniforms will likely lead to even higher actual savings with purchasing.*

# The Right Brands

ServiceWear Apparel distributes a comprehensive range of high-quality workwear and work apparel brands designed to fulfill the needs of all participating members of OMNIA Partners.





[www.servicewearapparel.com](http://www.servicewearapparel.com) | [www.omniapartners.com](http://www.omniapartners.com)

## About ServiceWear Apparel & OMNIA Partners

### Streamlined Procurement for Workwear and Apparel

ServiceWear Apparel distributes high-quality workwear from leading brands to fulfill the needs of today's workforce. Our broad range of men's and women's companion styles ensures access to the garments best suited for your organization's workwear program.

OMNIA Partners is the largest and most experienced organization in purchasing and supply chain management. Covering both the private and public sectors, OMNIA Partners unites industry-leading buying power and world-class suppliers to offer an extensive and diverse portfolio of sourcing solutions and partnerships.

ServiceWear Apparel serves both the Private and Public Sectors through our contracts with OMNIA Partners. For information and documentation on our Public and Private Sector contracts, visit [www.omniapartners.com](http://www.omniapartners.com).



### Get Started with ServiceWear Apparel

No matter what you need, getting in touch with us is the next step. We can answer your questions, help you compare products and prices, or help you set up an account.



#### Online

[www.servicewearapparel.com/get-started](http://www.servicewearapparel.com/get-started)



#### Email

[info@servicewearapparel.com](mailto:info@servicewearapparel.com)



#### Call

1-833-739-0461